

**Answers In Genesis: Brands and Outreach**

**Outreach**

Each year, AiG holds hundreds of events around the world that proclaim biblical authority from the very first verse. [See all conferences and events.](https://answersingenesis.org/outreach/)

**Research**

With several staff who have earned doctorates in a variety of scientific and theological fields, AiG’s original, peer-reviewed research is presented on the website of [AnswersResearchJournal.com](http://AnswersResearchJournal.com), at conferences, in books, and other strategic outlets.

**Media**

With a [daily radio program](https://answersingenesis.org/media/audio/answers-with-ken-ham/), weekly TV broadcast, one of the most-visited religious [websites](https://answersingenesis.org/) in the world, and a strong social media presence, AiG has been widely recognized and awarded for its use of longstanding media as well as embracing new technologies to share its messages.

**Publications**

In addition to producing dozens of books, AiG publishes the award-winning [Answers](https://answersingenesis.org/answers/magazine/)magazine, a monthly printed newsletter, [curriculum](https://answersingenesis.org/vbs/), and an [online technical journal](https://answersingenesis.org/answers/research-journal/).

**Attractions**

The state-of-the-art [Creation Museum](https://creationmuseum.org/) and the popular [Ark Encounter](https://arkencounter.com/) in N. Kentucky are both world-class attractions and evangelistic outreaches of Answers in Genesis.

**Core Resources:**

[The Lie: Evolution/Millions of Years](https://answersingenesis.org/store/product/lie-25th-anniversary-edition/?sku=10-2-418)

Originally published in 1987, Ken Ham (AiG president) warned the church about the destructive effects of compromise with evolutionary/millions-of-years ideas. He made the case that compromise in Genesis would undermine Scriptural authority in the culture and erode confidence in the infallibility of God’s Word. Today, Christians increasingly doubt the Bible’s reliability. This powerful resource addresses those doubts and evaluates biblical authority and what it means for the church today.

[Already Gone](https://answersingenesis.org/store/product/already-gone-book/?sku=90-7-508)

Nationwide polls and denominational reports are showing that the next generation is calling it quits on the traditional church. And it’s not just happening on the nominal fringe; it’s occurring at the core of the faith. This powerful book reveals shocking trends and offers wisdom on how to win back our families, our churches, and our world.

[Foundations DVD Series](https://answersingenesis.org/store/product/ken-ham-foundations/?sku=40-1-380)

Millions of Christians have decided that the Bible is out of date. They have decided that the words of Jesus aren’t always true. The Foundations—Ken Ham’s signature DVD series based on 30 years of ministry—reveals the alarming state of Christianity today in America and other Western countries.